You’re self-employed.
You want to reach or exceed **seven figures** within the next year.
We get you there—without sacrificing your health, family, or integrity along the way.

**WELCOME TO**

**THE HELLO SEVEN MASTERMIND**
Seven figures and beyond is possible.

**BUT YOU NEED TO MAKE MOVES YOU HAVEN'T MADE BEFORE.**

If you’re self-employed, you’re good at what you do, and you currently make $300,000 per year or more, then you can absolutely scale your business to $1,000,000.

**This is doable.**

However, the action steps that got you to six figures are not the same steps that will get you beyond seven.

To reach seven and beyond, you need a new strategy. You need to think like a CEO and make decisions you haven’t made before. You need to build skills you don’t currently have. And, you need more support than you’ve had in the past.

**You need The Hello Seven Mastermind.**

More than just business coaching, this is high-level strategy, accountability, networking, and mind-expanding travel to ensure that you make your first million—and do it this year.

Interested in joining? Schedule a call with our team. Let’s discuss where you are now, where you want to be in one year, and how we can get you there.
ABOUT THE MASTERMIND

We are the world’s first business Mastermind dedicated to helping historically excluded entrepreneurs (women, people of color, LGBTQIA+) build a seven figure business.

We’ve been doing this for more than 10 years, our approaches work, and we have the #receipts to back it up.

Founded by Rachel Rodgers—leading expert on business strategy and Wall Street Journal bestselling author—The Mastermind is for entrepreneurs who are ready for more. More money and more autonomy, security, peace, power, and joy.

A 12 month mastermind experience—to grow your audience and team and scale your offers.

Outcome: by the end of this program, you’re running a seven figure business or adding seven figures in revenue to your current gross revenue—which means generating $84k per month (minimum) in revenue—and you’re doing it without grinding, hustling, and exhausting yourself.
There are numerous business coaching programs out there.

THERE IS NOTHING LIKE THIS.

We asked our clients to share, “What happened for you after joining The Mastermind?”

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Rae Had Their First Million Dollar Year

“Because of my work with Rachel and The Mastermind, I took my practice from $300k per year to $700k per year. And then we hit $1,000,000 for the first time.”

*Rae McDaniel,*
Founder of Practical Audacity,
MEd, LCPC, CST, Gender & Sex Therapist

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Rosezena Took Her Law Practice From $250k to $1.6 Million

“In December 2018, my total revenue for the year was just shy of $250k. I invested in Rachel’s program. At the end of 2019, I had doubled my revenue to $500k. Coming into the end of 2020: $1.6 million. If I would have listened to someone and let them talk me out of coaching, I would have missed out on this growth.”

*Rosezena Pierce,*
Founding Attorney, the R.J. Pierce Law Group
Kara Got Out Of Her Own Way

“When I came into The Mastermind, I kept telling myself ‘people won’t pay for this thing that I want to sell’. Rachel helped me see that I was telling myself a story that wasn’t actually true. Rachel’s gift is seeing what is possible for your business before you can see it yourself—and how you’re getting in your own way. That is exactly what I needed.”

Kara Loewentheil,
Founder of Unf*ck Your Brain

Cathy Increased Her Income By 10x

“Prior to joining The Mastermind, I sold a course and made $14k from that launch. After joining, I sold that same course and made $65k. Before joining, I was earning around $10k per month on average. This year, I had my first $100k month.”

Cathy Mazak,
Academic Writing Coach
IS IT FOR YOU?

This Mastermind is for you, if:

/ You are self-employed.

/ You are making $30k per month in revenue (or more).

/ You want to be making $84k per month (that’s $1 million per year).

/ You want to hit the million dollar mark within the next 12 months—or exceed it.

/ You identify as a woman, person of color, LGBTQIA+, or another historically excluded identity.

/ You are kind, coachable, ready to be challenged, and ready to make moves.
WHAT YOU'LL HAVE BY THE END OF THIS PROGRAM

Upon graduating from the Hello Seven Mastermind:

/ You have a business that produces $84k per month (or more).

/ You have a team in place, which means your business brings in money—and your clients/customers get served—even when you are not working.

/ You have a lean millionaire schedule. You are no longer grinding and putting in 50-80 hours a week.

/ You have the type of business that you could realistically sell one day, if you wanted to, for 3x your annual revenue (this
HOW WE GET YOU TO $1 MILLION
WE GIVE YOU A PATH TO SUCCESS

// We teach you the Hello Seven framework—the exact steps you need to do to grow from six figures to seven (and eventually multi-seven).

// We’ve tested, refined, and improved this framework over the last 10 years to help clients achieve their first million dollar year.
WE GIVE YOU 1:1 ATTENTION

Private 1-on-1 meeting with Rachel to discuss what’s not working in your business right now, where you want to be in 1 year, and what it’s going to take to get there. (value: $25k)
WE GIVE YOU POWERFUL EXPERIENCES WITH FELLOW ENTREPRENEURS

- Two Group coaching (every month for 1 year) with Rachel Rodgers & a small cohort of Mastermind clients. (value: $55k)

- Million Dollar Discussion Forum: message fellow Mastermind clients in a private and confidential setting. (these relationships: priceless)
WE TAKE YOU ON RETREATS TO EXPAND YOUR MIND

Three mastermind retreats: one in December 2022 at the Rodgers Ranch in Greensboro, North Carolina and two in 2023 at a dazzling location that we’re securing for you: networking, education, and fun activities to fill your inspiration cup. (value: $50k)
WE GIVE YOU PRICELESS BONUSES

- Pitch clinic with Rachel's publicist where she breaks down exactly what you need to do to get featured on top podcasts and tv shows, and in top magazines. (value: $10k)

- Access to all of Hello Seven’s most popular programs: We Should All Be Millionaires: The Course, The Growth Scale Course, and Glow Up. (value: $30k)
WE PROVIDE ACCOUNTABILITY—TO ENSURE YOU DO EXACTLY WHAT YOU NEED TO BE DOING

We give you money-generating assignments to complete. We connect with you weekly. We make sure you are doing the exact things you need to be doing to hit seven figures and beyond. (value: priceless)
A Note from the Founder, Rachel Rodgers

If you want to make $5,000 selling jewelry, first you have to invest $500 to buy materials. If you want to make $10,000 running a virtual business, first you have to invest $1,000 to get a laptop. And if you want to build a seven figure company, first you need to invest in getting education and coaching from people who have done it. If you refuse to invest in your ideas, then it is very difficult to move forward in life.

Personally, I have invested $400,000 in myself this year alone—to hire the top coaches, consultants, and experts that I need in order to bring my company (and my mindset) to the next level. I grow fast because I invest in myself.

I wouldn’t ask you to do something that I’m not doing myself. Bet on yourself. Plan to win. Do not decide that you’re going to fail before you have even started. Decide you are going to succeed—and you will.
I look forward to seeing you in the Mastermind! We’re going to have a phenomenal year together.

It is time for marginalized people to make serious money—and my team and I are determined to get you there. Set your excuses aside and let’s get that coin!

Rachel Rodgers, CEO, founder, and bestselling author

as seen in:

Inc. 5000  Women's Health  Good Morning America  Entrepreneur

THE WALL STREET JOURNAL  The New York Times
A MILLION DOLLAR BUSINESS IS WITHIN YOUR REACH

It can take 10 years to get there—or it can take 1 year. You can make money slow or you can make money fast.

That's your choice to make.

We help you get there faster.

Schedule a Call
JOIN THE MASTERMIND AND MAKE THIS YOUR MILLION DOLLAR YEAR

What is holding you back from having seven figures in the bank?

It could be doubt, imposter syndrome, overwhelm, not knowing what steps to do, not having enough time to do it, or lacking the right support in your life.

This is why you need The Hello Seven Mastermind.

Make up your mind, right now, that THIS is your Million Dollar Year.

There is nothing more powerful than a mind that has been made up.

Then take the next step and schedule a call to discuss joining the program.

One year from now, you'll look back on this moment and think, “Best decision I ever made.”

Schedule a Call