



# Hello Seven INCUBATOR

## **PROGRAM LENGTH**

9 months

## **MEETING DAYS & TIMES**

Thursdays

3:00 - 4:00 p.m. EST / 12:00 - 1:00 p.m. PST

## **IN-PERSON RETREATS**

There are 2 in person retreats included with your membership, one in spring and one in the fall.

**APPLY NOW**

## **This program is for you if...**

you are an entrepreneur running a service business on track to generate \$100k in revenue, and you want to build the foundation to scale to \$1m.

# How We'll Get You There

APPLY NOW

**9 MONTHLY TRAINING SESSIONS** on each area of the Million Dollar Badass Framework: Build Your Brand, Call Your Fans, Find Your Rhythm, Finesse Your Framework, Fill Your Flagship, Pimp Your Product, Werk Your Strengths, Top Your Team and Sort Your Systems.

**9 MONTHLY CHALLENGES:** Each month you will be challenged to complete a specific project that furthers your business growth and increases your revenue. You will be given a project plan, templates, swipeable copy and other tools and resources to assist you in completing the challenge.

**9 MONTHLY CO-WORKING SESSIONS:** Each month there will be a 90-minute co-working session led by one of the Hello Seven coaches designed to help you get started on the monthly challenge and start making serious progress toward your goals. The coach will be there for the entire session should you have a question or challenge that you could use some help with.

**BI-WEEKLY GROUP COACHING SESSIONS:** Every other week you will have the opportunity to talk to one of the Hello Seven coaches and get your questions answered, your head trash dealt with and your momentum moving. Even if you don't have a current question, you should show up to every one of these sessions that you can as they will help you continue to make progress in your business.

**TWO IN-PERSON RETREATS:** We will have one retreat in the Spring and one in the Fall. These retreats will be an opportunity to rest, play, and work on your business goals. It's important to step away from your life and have an opportunity to dream about what's next for your business and life. This will be a space for restoration. There will be life coaching, business coaching and activities designed to enlighten you and show you what's next. Expect to walk away rested, inspired and with a new million dollar idea.

**ONLINE COMMUNITY:** We have a Facebook Group where you can connect with other members and the Hello Seven coaching team. Share your wins and your challenges and be held accountable to your progress, projects and goals.

**INCUBATOR MEMBER SITE:** You will have access to a member site that contains trainings and resources on marketing, sales, framework development, offer development, systems, team building and strengths. Consider this your on demand MBA.

## The results

By the end of this 9-month experience, you will have solid, scaleable offers, an audience, a marketing system, a method for selling your offers, you'll know your strengths, and have a plan for hiring help, and solid legal, financial and customer service systems in your business. In other words, you will have a real business that you can scale to \$1m and more revenue than you had when you came into the program.





# Our dream for you...

is that one day you wake up and look at your bank account, and overnight, you hit the million mark. Not busting your ass off. Or neglecting your kids. Not by investing in sketchy marketing scams. Just by harnessing your own intellectual property, building an authentic brand and designing a strategic business. And in that dream, you'll get up, see those numbers on the screen, smile to yourself and say,

*Hello Seven.*

## ABOUT HELLO SEVEN

Hello Seven was founded by Rachel Rodgers, a woman of color, a mother of four and a seven-figure business owner—in that order. Rachel started her career working as on The Hill with nonprofits, federal judges and Hillary Clinton.

When she realized that changing the world is easier when you have some cash in your bank account, she decided to build a million dollar business and then teach other women how to do the same. Her mission is to help women hit seven-figures without sacrificing their families and sanity.

Rachel created Hello Seven to help bring this mission and vision to as many women as possible. Through our high-level training programs and support from a team of experts and coaches, all women have a shot at becoming millionaires.

Every week, our no-bullshit business and life advice gets delivered to over 30,000 fans and Rachel's visionary guidance for female entrepreneurs has been featured in Time, Forbes, Entrepreneur, Fast Company and the Washington Post.

