



HELLO/7

You're self-employed.

You want to reach or exceed **seven figures** within the the next year.

We get you there—without sacrificing your health, family, or integrity along the way.

WELCOME TO
**THE HELLO SEVEN
MASTERMIND**

Seven figures and beyond is possible.

BUT YOU NEED TO MAKE MOVES YOU HAVEN'T MADE BEFORE.

If you're self-employed, you're good at what you do, and you currently make \$300,000 per year or more, then you can absolutely scale your business to \$1,000,000.

This is doable.

However, the action steps that got you to six figures are not the same steps that will get you beyond seven.

To reach seven and beyond, you need a new strategy. You need to think like a CEO and make decisions you haven't made before. You need to build skills you don't currently have. And, you need more support than you've had in the past.

You need The Hello Seven Mastermind.

More than just business coaching, this is high-level strategy, accountability, networking, and mind-expanding travel to ensure that you make your first million—and do it this year.

Interested in joining? Schedule a call with our team. Let's discuss where you are now, where you want to be in one year, and how we can get you there.



Apply Here

ABOUT THE MASTERMIND

- / We are the **world's first** business Mastermind dedicated to helping historically excluded entrepreneurs (women, people of color, LGBTQIA+) build a seven figure business.
- / We've been doing this for more than 10 years, our approaches work, and we have the **#receipts** to back it up.
- / Founded by **Rachel Rodgers**—leading expert on business strategy and Wall Street Journal bestselling author—The Mastermind is for entrepreneurs who are ready for more. More money and *more* autonomy, security, peace, power, and joy.
- / **Close your 2023 strong in the last half of the year**—grow your audience and team and scale your offers.
- / **Outcome:** by the end of 2023, you're on track to run a seven figure business or add seven figures in revenue to your current gross revenue—which means generating \$84k per month (minimum) in revenue—and you're doing it without grinding, hustling, and exhausting yourself.



There are numerous business coaching programs out there.

THERE IS NOTHING LIKE THIS.

We asked our clients to share, “What happened for you after joining The Mastermind?”

Rae Had Their First Million Dollar Year

“Because of my work with Rachel and The Mastermind, I took my practice from \$300k per year to \$700k per year. And then we hit \$1,000,000 for the first time.”

Rae McDaniel,

*Founder of Practical Audacity,
MEd, LCPC, CST, Gender & Sex Therapist*

Rosezena Took Her Law Practice From \$250k to \$1.6 Million

“In December 2018, my total revenue for the year was just shy of \$250k. I invested in Rachel’s program. At the end of 2019, I had doubled my revenue to \$500k. Coming into the end of 2020: **\$1.6 million**. If I would have listened to someone and let them talk me out of coaching, I would have missed out on this growth.”

Rosezena Pierce,

Founding Attorney, the R.J. Pierce Law Group

Kara Got Out Of Her Own Way

“When I came into The Mastermind, I kept telling myself ‘people won’t pay for this thing that I want to sell’. Rachel helped me see that I was telling myself a story that wasn’t actually true. **Rachel’s gift is seeing what is possible for your business before you can see it yourself**—and how you’re getting in your own way. That is exactly what I needed.”

Kara Loewentheil,

*Founder of Unf*ck Your Brain*

Cathy Increased Her Income By 10x

“Prior to joining The Mastermind, I sold a course and made \$14k from that launch. After joining, I sold that same course and made \$65k. Before joining, I was earning around \$10k per month on average. This year, **I had my first \$100k month.**”

Cathy Mazak,

Academic Writing Coach

IS IT FOR YOU?

This Mastermind is for you, if:

- / You are self-employed.
- / You are making \$25k per month in revenue (or more).
- / You want to be making \$84k per month (that's \$1 million per year).
- / You want to hit the million dollar mark within the next 6 months—
or exceed it.
- / You identify as a woman, person of color, LGBTQIA+, or another
historically excluded identity.
- / You are kind, coachable, ready to be challenged, and ready to make
moves.



WHAT YOU'LL HAVE BY THE END OF 2023

- / You'll be on track to have a business that produces \$84k+ per month.
- / You'll have a team in place, which means your business brings in money—and your clients/customers get served—even when you are not working.
- / You have a lean millionaire schedule. You are no longer grinding and putting in 50-80 hours a week.
- / You have the type of business that you could realistically sell one day, if you wanted to, for 3x your annual revenue (this



HOW WE GET YOU TO \$1 MILLION





HOW WE GET YOU TO \$1 MILLION

WE GIVE YOU A PATH TO SUCCESS

- / We teach you the Hello Seven framework—the exact steps you need to do to grow from six figures to seven (and eventually multi-seven).
- / We've tested, refined, and improved this framework over the last 10 years to help clients achieve their first million dollar year.



HOW WE GET YOU TO \$1 MILLION

WE GIVE YOU POWERFUL EXPERIENCES WITH FELLOW ENTREPRENEURS

- / Two Group coaching sessions a month with Rachel Rodgers and/or an expert & a small cohort of Mastermind clients. (value: \$55k)
- / Million Dollar Discussion Forum: message fellow Mastermind clients in a private and confidential setting. (these relationships: priceless)

A photograph of three women standing in front of a rustic wooden wall. They are all wearing wide-brimmed cowboy hats and long, pleated skirts. The woman on the left is wearing a white t-shirt and a black leather jacket, the woman in the middle is wearing a black top and a denim jacket, and the woman on the right is wearing a light blue turtleneck. They are all laughing and smiling. The image is partially obscured by a white text box on the right.

HOW WE GET YOU TO \$1 MILLION

WE TAKE YOU ON A RETREAT TO EXPAND YOUR MIND

/ A September mastermind retreat at a dazzling location that we're securing for you: networking, education, and fun activities to fill your inspiration cup. (value: \$25k)



HOW WE GET YOU TO \$1 MILLION

WE GIVE YOU PRICELESS BONUSES

- / Exclusive access to the latest and greatest tools and templates for tracking metrics, managing finances, and being excellent team leaders.
- / Access to all of Hello Seven's most popular programs: We Should All Be Millionaires: The Course, The Growth Scale Course, and Glow Up. (value: \$30k)



HOW WE GET YOU TO \$1 MILLION

**WE PROVIDE ACCOUNTABILITY—TO
ENSURE YOU DO EXACTLY WHAT
YOU NEED TO BE DOING**

/ We give you money-generating assignments to complete. We connect with you weekly. We make sure you are doing the exact things you need to be doing to hit seven figures and beyond. (value: priceless)

A Note from the Founder, Rachel Rodgers

If you want to make \$5,000 selling jewelry, first you have to invest \$500 to buy materials. If you want to make \$10,000 running a virtual business, first you have to invest \$1,000 to get a laptop. And if you want to build a seven figure company, first you need to invest in getting education and coaching from people who have done it. If you refuse to invest in your ideas, then it is very difficult to move forward in life.

Personally, I have invested \$400,000 in myself this year alone—to hire the top coaches, consultants, and experts that I need in order to bring my company (and my mindset) to the next level. I grow fast because I invest in myself.

I wouldn't ask you to do something that I'm not doing myself. Bet on yourself. Plan to win. Do not decide that you're going to fail before you have even started. Decide you are going to succeed—and you will.



I look forward to seeing you in the Mastermind! We're going to close 2023 strong together.

It is time for historically excluded people to make serious money—and my team and I are determined to get you there. Set your excuses aside and let's get that coin!

Rachel Rodgers, CEO, founder, and bestselling author

Rachel

as seen in:

**Inc.
5000**

Women'sHealth

**GOOD
MORNING
AMERICA**

Entrepreneur

THE WALL STREET JOURNAL. *The New York Times*



A MILLION DOLLAR BUSINESS IS WITHIN YOUR REACH

It can take 10 years to get there—or it can take 1 year. You can make money slow or you can make money fast.

That's your choice to make.

We help you get there faster.

[Apply Here](#)





JOIN THE MASTERMIND AND MAKE THIS YOUR MILLION DOLLAR YEAR

What is holding you back from having seven figures in the bank?

It could be doubt, imposter syndrome, overwhelm, not knowing what steps to do, not having enough time to do it, or lacking the right support in your life.

This is why you need The Hello Seven Mastermind.

Make up your mind, right now, that THIS is your Million Dollar Year.

There is nothing more powerful than a mind that has been made up.

Then take the next step and schedule a call to discuss joining the program.

One year from now, you'll look back on this moment and think,
"Best decision I ever made."

[Apply Here](#)